Contracts Worth Millions Offered Advertising

Propaganda Plans Exposed in Inquiry

Western Hemisphere

according to testimony taken before Assistant Attorney General Alfred L. Seek Hearst Agent

Advertising All Prepared

peal to President Wilson and Congress urging an embargo on arms.

Hammerling said that one paper in Omaha which did not get the advertisement—he said it was owned by United States Senator Gilbert M. Hitchcock—printed it in full gratis, and wrote that it was done because it "was timely and humane and a service to humanity."

Senator Hitchcock introduced a bill Senator Hitchcock introduced a bill in Congress probibiting the shipment of supplies of any kind to the Allies. Previous to that he introduced a bill forbidding the sale of bonds of the Allies in this country. He is now head of the Senate Foreign Relations Committee. This important post went to Senator Hitchcock only recently, by virtue of his seniority, when it was made vacant by the death of Senator Stone, of Missouri.

Hammerling, according to the testimony adduced before Attorney General Lewis's investigators, went into details regarding the extent of Germany's proposed post-war propaganda. The advertising campaign which he offered

Germany was prepared to spend several million dollars annually in the United States, and millions more in Canada, Mexico and South and Centra America.

Two contracts, one of them to aggregate \$1,500,000 annually and to run for a period of five years, were offered to two advertising firms in this city.

Who Put Circulars Inside Newspapers

posters in violation of a city ordinance. of the Lusitania, as well as before and For this offence a Hearst agent re- since, Hearst editorially approved of

Another California Town Joins Fight On Hearst Papers

Santa Monica Vigilance Corps Declares His Publications Menace to Allies

Editorials Are Cited

Attacks on Belgium and Eng-Quoted-Belated "Patriotism" Rebuffed

seeking the local suppression of his newspapers.

Bolo Pasha and has been more recently concerned with the purchase of 'German-owned concern.'

The Evening Mail" by German gold, has touched a new field of Teutonic literary endeavor—the advertising campaign Germany had planned for after the war.

Germany intended to inaugurate this Germany intended to inaugurate this to handle all South American advertising, and the Canadian advertising was to be given to another house was to handle all South American advertising, and the Canadian advertising was to be given to another house.

from two or all of said sources of information, the truth of the following facts is established to the satisfaction

for November 18, 1914, stated 'The Bel-

faced prosecution for the violation of another law. The omembers of one of the biggest advertising houses in the country, the Van Patten Advertising Agency, of this city, testified that they had been offered a contract to run for five years at \$1.500,000 a year, cash in advance if necessary. The advertising was to be signed by the Hamburg-American Steamship Company, which is partly owned by the Kaiser.

Louis N. Hammerling, president of the American Association of Foreign Language Newspapers, who was known to be the handler of German propaganda as far back as 1915, made the offer to Harry J. Pruden, of the Van Patten agency.

Mr. Pruden grew suspicious and talked the matter over with his chief, L. A. Van Patten, who insisted that hefore entering upon any contract with Hammerling they be permitted to see the copy.

Hammerling put off the presentation of the copy for Mr. Van Patten's in copies of this city's one local paper some time after the copies left "The Argus" publishers and city efficials are now trying to find the fore entering upon any contract with Hammerling they be permitted to see the copy.

Hammerling, who has been under investigation because of his connection with Dr. F. A. Rumery, who was used as a "dammy" by Count von Bernstoff and Dr. Heinrich Albert in the purchase of "The Evening Mail," was ex
davant and prosecution for the violation of actity ordinance. The other law bidded and the biggest when they displayed advertising on the city ordinance. For this offence a Hearst agent received a suspended sentence in court and a warning not to do it again.

The other law which the Hearst emissaries have been smashing was the sust which forbids the insertion of advertising been smashing was the last well. Mean the the Hearst men began to be the Hearst men began to break this second law. They began to insert Hearst advertising posters in obserts which serve in the break the the Hearst men began to be the Alley of the Cost American. May be the advertising the break the hadded at the term of the break t 'San Francisco Examiner,' April 14, 'San Francisco Examiner,' April 14, 1917. In the said issue of the 'New York American' for June 6, 1915, and in the 'Los Angeles Examiner' for the same date, appeared an editorial signed by Hearst dealing with the Lusitania incident, stating that we had no cause for complaint in the matter, that we had no right to make this . demand that Germany suspend her submarine warfare,' and that 'the Lusitania . was properly a spoil of war, subject to attack and destruction under the accepted rules of so-called civilized warfare.'

chaese of "The Evening Mail," was examined until a late hour Saturday night by Mr. Becker.

Hammerling, who is a native of Austing published this note on the first page.

"The Daily Argus' is informed that control desired was a Harars formed and properly of an adjoining cottage led to the best first page.

"The Daily Argus' is informed that he had recorded that the leader that the had recorded that the had recorded

Market of products of the prod

SEA BRIGHT, N. J., July 28 .- A com- touch folded to the floor so quickly

By BRIGGS

Shoes and Ships And Sealing Wax

Like this evening, When we came to the office,

Late, We could write a lot of uneven sen

Repeating, repeating, Repeating ourself, And fill up space with the minimum of effort.

The strange bedfellows made by pol

The strange bedieflows made by politics are homogeneity itself compared to the strange alliances brought forth by a democracy at war.

A corporal, a sergeant and a mere private recently sat on a bench together in the War Camp Community Club House in St. Paul, Minn. Their talk presently drifted to ante-bellum employment

employment.

"I used to be a cook at the Waldorf," said the sergeant, half regretfully.

"You did?" exclaimed the corporal.

"Well, say, I was a waiter there myself.
I'll bet I served the food you cooked many a time."

Attempt to Acquire

lowly private.

"I didn't do anything," he said humbly, "but I used to drop in almost every day and sign cheeks for the food that you cooked, sergeant, and you served, corporal."

Dugouts are the only objection that "Jimmy" Legg, of Montelair, N. J., has to this wer, according to a letter just received by his parents.
"Our hole is so small," he writes, "that every time my bunkie turns I have to turn, too,"

The Embattled Farmyard

"It's all right," he informed his associates on the exchange. "I get a salwort have any work to do until 1921, when we may have to meet and elect a school superintendent."

When I asked him the or mission here he turned the the aid which the American had extended to the people mala after the earthquake, assistance had prevented assistance had prevented to

Why Do You Back Whitman? Is Lewis

Backed Land Claim

By Carter Field

told President Wilson last week by Dr Clayton Secord, of Guatemala.

Dr. Secord has lived in Guatemala for GOSHEN, N. Y., July 28.—Harold Thompson, of this town, has no slackers in his herd of pedigreed cattle. Two sets of twin calves have been born in his stables at Crystal Run in the last twenty-four hours.

MONTEL AIDS.

MONTCLAIR, N. J., July 28.—A hen belonging to Letter Carrier Samuel Lindquist has laid four eggs in the last two days.

White House.

Although Dr. Secord has retained his two days. When George Briggs Buchanan, a member of the Stock Exchange, broke into politics recently he wore a grave and harnssed look, and when Rutland County, Vt., elected him school director he began to wonder how he was ever going to swing that and his regular job. Recently, however, he has appeared more cheerful.

"It's all right" he informed his as wission here he trusted ad visers of President Cabrera, and is sometimes called the "Colonel House of Guatemala." While in Washington he conferred not only with the President, but with officials of the State De partment.

When I asked him the object of him the

"Barrios later came to Washington as our minister, while the Kaiser, showing the real reason for his displeasure against us, instead of ignoring our country, sent a sub-secretary of the German Foreign Office as Minister to Guatemala. He wanted to see if real brains would overcome our opposition and outwit our President's efforts to block German plans.

Agencies Here

L. N. Hammerling Testifies to Proposal to Cover

Attorney General Merton E. Lewis's investigation of German propaganda, which began with the unmasking of Bolo Pasha and has been more recently concerned with the purchase of German-wayed concerns.

campaign on July 1, 1917, fully confident that the U-boat campaign would bring the Allies to their knees early in June of last year.

Was to be given to another house. It is the belief of the investigators that the advertising copy was to harp in June of last year.

According to the testimony, so certain were the Germans of winning the war by June of last year, that the advertising matter had been prepared by German advertising men and set up in plate and matrix form, ready to ship to newspapers throughout the Western hemisphere the moment Germany forced the Allies to sign her peace terms.

When a Feller Needs a Friend

SANTA MONICA, Cal., July 28. William Randolph Hearst's belated attempt to save himself by a conversion to Americanism has not prevented the patriotic citizens of this city from

"Whereas, either from the files of the various publications owned or controlled by William Randolph Hearst, or from the published statements of torney General, and other responsible men, or from statements published by the American Defence Society and other patriotic organizations, which

Upheld the U-Boats.

Two Secret Wireless Plants Bennett Announces Contest to Retire Found in Sea Bright Homes Koenig as Leader

Mayor and Police Discover Fully Equipped Plants in Vacant Says Sentiment Is Against Cottages-Owners Unaware of Installation -German Agents Sought

plete and powerful wireless station was and silently that it appeared to have discovered yesterday in a cottage at been conjured away. Strands of wire North Beach, which apparently had followed the sloping rafters half their nd Dr. Heinrich Albert in the purhase of "The Evening Mail," was exhase of the Prussians that they failed to quit war a Hearst journal expressed sympathy with the cause of Germany, even as a keyboard for a wireless and the first nage."

Senator Bennett said.

"The Argus" published this notice on a djoining cottage led to the behand a closet was a keyboard for a wireless station ratus.

of The Tribune) | ness-like looking table, which at a

Republican County Chairman in Own District

Bennett said last night that a primary

"The little fellows have been punished. The big fellows have been let go, and have been rewarded. The people, by their vote at the primary on September 3, have the chance to punish the big fellows. "Keenig and his master, Whitman, must be beaten, and the Republican organization made respectable again." But the fellows have been punished. The real point was, of course, that even at that time our President Cabrera, who is a most farroweing diplomat and statesman, had realized something of what the Germans were trying to do in their frantic desire for world dominion, and had taken steps which thwarted certain German schemes. "Barrios later came to Washington as our minister, while the Kaiser,

Out of War

Dr. Clayton Second Tells How the Kaiser Plotted Against Guatemala

German Sway

Kept Honduras

To Hold Influence

Naval Base

"Count MacMacken," who admits he owns a Ford, opines that the driver of the German war machine must have stepped on the reverse pedal instead of the brake.

"Bany, working through Mexico and Salvador, attempted to control Honduras, and actually prevented that country from declaring war on the Central Powers until very recently was